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Message Text

UNCLASSIFIED

PAGE 01 GUADAL 00579 142143Z

55
ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W
---------- 020952
R 121400Z MAY 75
FM AMCONSUL GUADALAJARA
TO SECSTATE WASHDC 2290
INFO AMEMBASSY MEXICO

UNCLAS GUADALAJARA 0579

E.O. 11652: N/A
TAGS: BEXP, BTRA, MX
SUBJ: IOGA TRADE MISSION - GEORGIA TRADE TREK 6

REF: STATE 044292

FOR COMMERCE

1. NINE MEMBERS OF GEORGIA TRADE TREK 6 ARRIVED APRIL 23 AND SIX DEPARTED FOR MONTERREY ON APRIL 27. SCHEDULE COMPRISED WELCOME COCKTAIL FOR 50 DISTINGUISHED LOCAL BUSINESSMEN AT HOTEL CAMINO REAL , RADIO INTERVIEWS AND PRESS CONFERENCE, INDIVIDUAL PLANT VISITS, BREAKFAST BRIEFING BY AMCHAM PRESIDENT ADOLF HORN, AS WELL AS TWO PART DAYS OF PRIOR APPOINTMENTS WITH APPROPRIATE CONTACTS.

2. EXCELLENT PRESS ARTICLES ABOUT MISSION DUE TO STAR PERFORMANCE OF MISSION DIRECTOR ALLEN AT PRESS CONFERENCE. KUDOS TO MISSION COORDINATOR WHITE FOR OUTSTANDING GROUNDWORK AND TO MISSION SECRETARIES GLORIA DE CALDERON AND LETICIA SEPULVEDA FOR CONSCIENTIOUS COORDINATION, APPOINTMENT MAKING, AND INTERPRETING.

3. MISSION VISIT TO GUADALAJARA TERMED SUCCESSFUL BY MISSION MEMBERS AND BY POST. TWO PARTICIPANTS PLANNING RETURN VISIT THIS SUMMER TO FOLLOWUP INITIAL CONTACTS. SEVERAL LOCAL BUSINESSMEN ARE WRITING TO MISSION MEMBERS DIRECTLY TO OFFER FURTHER TRADE AND INVESTMENT OPPORTUNITIES.
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Message Attributes

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Draft Date: 12 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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